



**PASAE**  
**2018**  
**Resource Catalog**

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The PASAE Resource Catalog is an annual publication that is distributed to the PASAE membership as a reference guide for associations and the vendors who serve them.

This publication will act as the annual resource for the association industry and business vendors in Pennsylvania.

The PASAE Resource Catalog will be offered to its members as a printed and digital publication. Additional copies will be provided to those vendors and associations who are not members for a fee.

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### Ad Submission

You may email your ad to Alexis Kierce at alexis@thinkgraphtech.com or you may send us files by going to www.thinkgraphtech.com and clicking on the Send Us Files button on the top right of the screen.

### Deadlines

**Reservation Due** 12/18/17  
**Artwork Due** 12/29/17

### Print Advertising

#### Standard Listing

Includes business name, contact name, address, phone, email, and website

#### Enhanced Listing

**FREE** with Annual Sponsorship! Includes all contact info, plus shaded box, photo or logo and 25-word description

**Full Page** 8" x 10.5"

**Half Page** 7.5" x 5"

**Quarter Page** 3.75" x 5"

Please note: Trim size is 8.5" x 11". Ad sizes are width x height. Premium placements are only available to Diamond and Platinum Sponsors.

### Digital Advertising

**Banner Ad** 2500 px x 60 px  
 Scrolling, clickable banners will appear at the top of the screen above the magazine. Limited quantities are available on a first-come, first-served basis.

#### Video/Audio

The audio/video option allows you to embed a sound or video clip directly into your ad

#### Interactive Links

Interactive links will allow readers to click on any of your linkable text or photos on your ad, including: website, email, phone, and social media

Please note: Ad size is width x height. Digital Advertising is only available to PASAE members. Video/Audio and Interactive Links are only available to those purchasing print advertising.

**SUBMIT**

## 2018 PASAE Resource Catalog Reservation Form

Please complete the form and email to Alexis Kierce at alexis@thinkgraphtech.com or fax to 717.238.3081. Feel free to contact Alexis if you have any questions at 717.238.5751 x119 or alexis@thinkgraphtech.com.

### Contact Information

Contact Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### Advertising Information (Place a check next to your selections below)

Print Selection	PASAE Member Rates	Non PASAE Member Rates
Standard Listing	<input type="checkbox"/> \$0	<input type="checkbox"/> \$95
Enhanced Listing	<input type="checkbox"/> \$125	<input type="checkbox"/> \$225
Full Page	<input type="checkbox"/> \$825	<input type="checkbox"/> \$975
Half Page	<input type="checkbox"/> \$625	<input type="checkbox"/> \$775
Quarter Page	<input type="checkbox"/> \$425	<input type="checkbox"/> \$575
<b>SUB-TOTAL</b>		<b>\$ _____</b>

Digital Selection	Rate	
Banner Ad	<input type="checkbox"/> \$350	
Video/Audio	<input type="checkbox"/> \$100	
Interactive Links (Please indicate the number of links) <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5	<input type="checkbox"/> \$25 per link or <input type="checkbox"/> \$100 for 5 links	
<b>SUB-TOTAL</b>		<b>\$ _____</b>

**TOTAL** \$ \_\_\_\_\_

### Payment Information

Please invoice me  
 Please charge my credit card  
 To pay by credit card, please contact Alexis Kierce at 717.238.5751 x119.  
 For your security, please do not email credit card payments.