



PASAE
**2019 Annual
Resource Catalog**

2018
RESOURCE CATALOG

Our focus is promoting excellence in the association industry through professional development, networking opportunities, information, and best practices.



The PASAE Resource Catalog is an annual publication that is distributed to the PASAE membership as a reference guide for associations and the vendors who serve them.

This publication will act as the annual resource for the association industry and business vendors in Pennsylvania.

The 2019 PASAE Resource Catalog will be available as a interactive digital publication. Sponsors and association members will have access to this publication as a complimentary member benefit. Additional access will be provided to business members and non-members for a fee.



Ad Submission

You may email your ad to Alexis Kierce at alexis@thinkgraphtech.com or you may send us files by going to www.thinkgraphtech.com and clicking on the Send Us Files button on the top right of the screen.

Deadlines

Reservation Due 6/1/19
Artwork Due 6/8/19

Placement Advertising

Standard Listing

Includes business name, contact name, address, phone, email, and website

Enhanced Listing

FREE with Annual Sponsorship! Includes all contact info, plus shaded box, photo or logo and 25-word description

Full Page 8" x 10.5"

Half Page 7.5" x 5"

Quarter Page 3.75" x 5"

Please note: Trim size is 8.5" x 11". Ad sizes are width x height. Premium placements are only available to Diamond and Platinum Sponsors.

Digital Advertising

Banner Ad 2500 px x 60 px
 Scrolling, clickable banners will appear at the top of the screen above the magazine. Limited quantities are available on a first-come, first-served basis.

Video/Audio

The audio/video option allows you to embed a sound or video clip directly into your ad

Interactive Links

Interactive links will allow readers to click on any of your linkable text or photos on your ad, including: website, email, phone, and social media

Please note: Ad size is width x height. Digital Advertising is only available to PASAE members. Video/Audio and Interactive Links are only available to those purchasing print advertising.

2019 PASAE Resource Catalog Reservation Form

Please complete the form and email to Alexis Kierce at alexis@thinkgraphtech.com or fax to 717.238.3081. Feel free to contact Alexis if you have any questions at 717.238.5751 x119 or alexis@thinkgraphtech.com.

Contact Information

Contact Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

Advertising Information (Place a check next to your selections below)

Print Selection	PASAE Member Rates	Non PASAE Member Rates
Standard Listing	<input type="checkbox"/> \$0	<input type="checkbox"/> \$95
Enhanced Listing	<input type="checkbox"/> \$125	<input type="checkbox"/> \$225
Full Page	<input type="checkbox"/> \$825	<input type="checkbox"/> \$975
Half Page	<input type="checkbox"/> \$625	<input type="checkbox"/> \$775
Quarter Page	<input type="checkbox"/> \$425	<input type="checkbox"/> \$575
SUB-TOTAL		\$ _____

Digital Selection	Rate	
Banner Ad	<input type="checkbox"/> \$350	
Video/Audio	<input type="checkbox"/> \$100	
Interactive Links (Please indicate the number of links) <input type="checkbox"/> 1 <input type="checkbox"/> 2 <input type="checkbox"/> 3 <input type="checkbox"/> 4 <input type="checkbox"/> 5	<input type="checkbox"/> \$25 per link or <input type="checkbox"/> \$100 for 5 links	
SUB-TOTAL		\$ _____

TOTAL \$ _____

Payment Information

- Please invoice me
- Please charge my credit card

To pay by credit card, please contact Alexis Kierce at 717.238.5751 x119. For your security, please do not email credit card payments.

SUBMIT