



2013 Calendar of Events

Date	Topic/Speaker	CE Hours
January	<p>Professional Development – Hilton Harrisburg, Harrisburg, PA I Got a Tablet! Now What? <i>Presented by: Alex Camelio & Warren Dow</i></p>	CAE – 1.0
February	<p>Professional Development – Sheraton Harrisburg Hershey Hotel, Harrisburg, PA Communicating 140 Characters at the Time <i>Presented by: Ken Mueller</i></p>	CAE – 1.0
March 14-15	<p>Educational Summit and Expo – Radisson Hotel Harrisburg, Camp Hill, PA</p> <ul style="list-style-type: none"> • New Member On-Boarding: Extending the Honeymoon, <i>Cindy Pace & Brian Posey</i> • Lessons for Online Learning, <i>Christopher Urena</i> • Leading with LUV-What Can We Learn From What Southwest Airlines Says About Leadership, <i>Dale Bomberger</i> • Can You Really Talk To Your Members 365 Days A Year? <i>Scott D. Oser</i> • Association Partnering: Good Beyond the Contract, <i>Rhonda Rumbaugh, Skip Shaw and Kristin Bleiler</i> • Planning Meetings For People With Disabilities, <i>Janetta Green</i> • <u>Keynote Session</u>: Optimizing the Generation Mix, <i>Sheila Birnbach</i> • Hiring the Right “Fit” For Your Culture, <i>Sheila Birnbach</i> • Internal Control and Fraud Issues for Associations, <i>James A. Kimmel, MBA, CPA, CFE</i> • Meetings and Technology Connecting Your Attendees, <i>Steve Neidlinger & Abigail Young</i> 	Up to: CAE – 4.0
April	<p>Professional Development – Holiday Inn East, Harrisburg, PA How to Plan a Lobby Day <i>Presented by: Brinda Carroll Penyak & Brent Sailhamer</i></p>	CAE – 1.0
May	<p>Professional Development – Crown Plaza Hotel, Harrisburg, PA Marketing Tools for Engagement for Associations <i>Presented by: Sybil F. Stershic</i></p>	CAE – 1.0
June	<p>Professional Development – Hilton Harrisburg, Harrisburg, PA Race for Relevance: Five Radical Changes for Associations <i>Presented by: Mary Byers</i></p>	CAE – 1.0
July 11-12	<p>Summer Outing – Omni Bedford Springs Resort, Bedford, PA Planning a Cost Effective, Unique Menu for Your Event</p>	CAE – 1.0
September	<p>Professional Development – Park Inn by Radisson, Mechanicsburg, PA Pinterest in Your Business’s Best Interest <i>Presented by: Susan Ewing</i></p>	CAE – 1.0
October	<p>Professional Development – Webinar Health Care Reform <i>Presented by: Sarah K. Ivy</i></p>	CAE – 1.0
November	<p>Professional Development – Holiday Inn Harrisburg Hershey, Harrisburg, PA CVB Panel - <i>Sara Holzer, Joe Massaro, Donna Centofani, Heidi Howard</i> CEO Roundtable – <i>Moderated by: Dave Phillips, CAE, RCE</i></p>	CAE – 1.0